

**DATAGRAPHIC PET CARE**



## Viva Mexico!

PET CARE SALES

# 2.2

US \$ billion in 2013

VALUE GROWTH

# 11%

pet care 2013

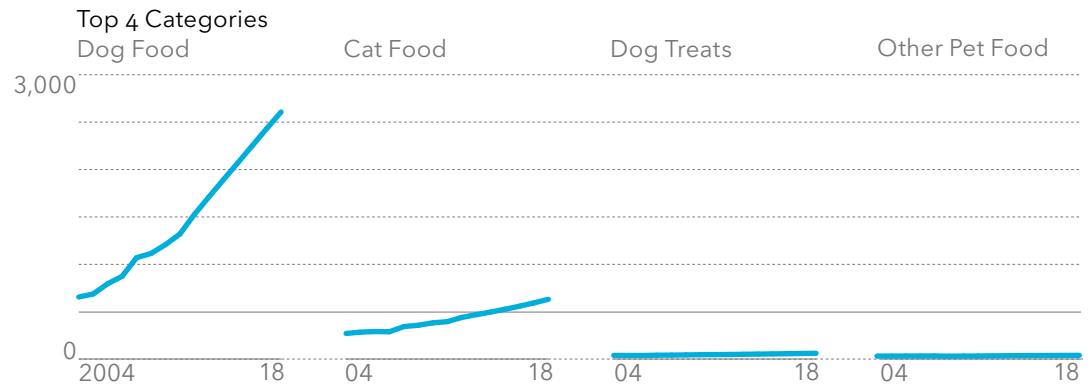
RETAIL VALUE GAINS

# 1.07

US\$ million expected for the next five years

### Mexico Boom

Pet Care Value Sales  
US\$ million, 2004-2018



### Mexican Premiumisation

Dog and Cat Value Sales  
US\$ million, 2013-2018

