

Our unique database provides up-to-date monthly and quarterly economic data across 55 countries and 47 indicators. If you need to monitor changing consumer confidence, track short-term economic performance or keep an eye on fluctuating consumer prices and exchange rates, this is the database for you. The recession has shown how consumer markets do not operate in isolation to the overall state of the economy, so timely economic data has now become increasingly important.

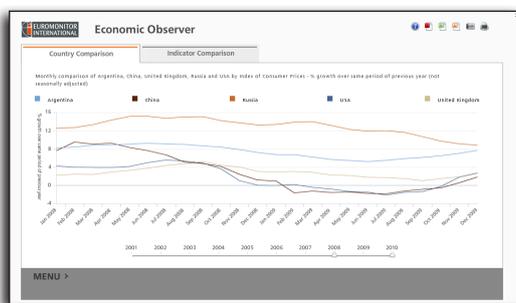
## HOW IT CAN SUPPORT YOU

- » Track changes in the business cycle as soon as they happen
- » Feed into PEST analysis
- » Identify trends affecting consumer behaviour
- » Track changes in prices and fluctuations in exchange rates
- » Benchmark company's performance against overall economic growth
- » Spot potential production bases
- » Create your own forecasts from our economic data
- » Understand trade patterns
- » Monitor changing interest rates

## ECONOMIC OBSERVER CONTENT

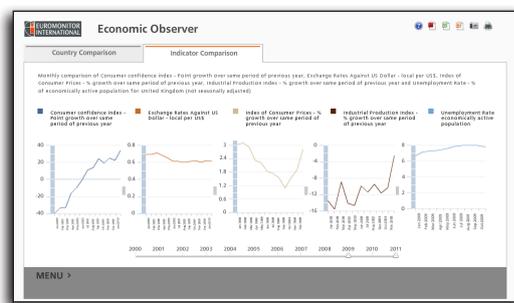
### COUNTRY COMPARISON

Compare 5 countries and 1 indicator



### INDICATOR COMPARISON

Compare 5 indicators and 1 country



Euromonitor International's Economic Observer incorporates a wide range of short-term economic indicators across 55 countries, enabling analysis of economic trends and developments in real time.

### METHODOLOGY

Our research programme follows a weekly timetable, with our analysts closely monitoring the release schedules of statistical offices and central banks to ensure our database always contains the latest available data.

- » Statistical offices frequently revise their data backwards - we capture these changes and revise the entire time-series as necessary
- » Data is updated weekly, giving you the most up-to-date data on the market
- » All indices have been re-based to 2005 = 100 to facilitate cross-country comparisons

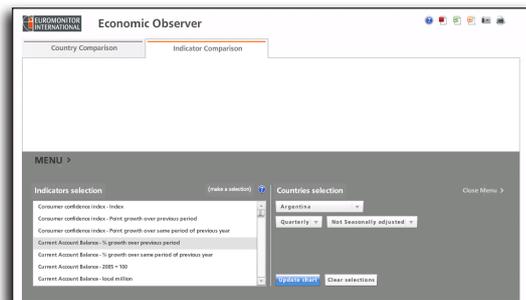
### CORE FEATURES

Analysing economic trends is easy using Economic Observer:

- » Contains seasonally adjusted and non-seasonally adjusted data
- » Quarterly and monthly indicators provided
- » Time-series runs from January 2000 to latest available month
- » Incorporates growth rates and indices as well as actual figures
- » Includes difficult to research countries such as Kazakhstan, Vietnam and Pakistan

### FUNCTIONALITY

The database allows charts to be captured and built into presentations for easy comparison of countries and indicators.



- » Data easily downloadable for effortless manipulation
- » A choice of download options including Excel, PowerPoint and PDF
- » Downloading an Excel file will enable you to view the entire time series and manipulate it

## DATASETS INCLUDED

- » Aluminum price
- » Cocoa price
- » Coffee price
- » Commodity fuel (energy) index
- » Consumer confidence index
- » Copper price
- » Current account balance
- » Europe Brent spot price
- » Exchange rates against US dollar
- » Exports
- » Exports of goods and services
- » FAO Real Food Price Index
- » Foreign exchange reserves
- » Fuel and non-fuel commodities index
- » Gold price
- » Government final consumption expenditure
- » Gross fixed capital formation
- » House price index
- » Imports
- » Imports of goods and services
- » Increases in stocks
- » Index of consumer prices
- » Industrial production index
- » Inflation
- » Lead price
- » Long-term interest rate
- » Milk price
- » Nickel price
- » Non-fuel primary commodities index
- » Orange juice price
- » Overnight interbank rate
- » Private final consumption expenditure
- » Producer price index, manufacturing
- » Real GDP growth
- » Reserve assets
- » Retail sales index
- » Silver price
- » Sugar price
- » Tin price
- » Total GDP
- » Trade balance
- » Unemployment rate
- » Usual/actual weekly working hours
- » Wages per hour (total/manufacturing)
- » West Texas Intermediate (WTI Cushing) Spot price
- » Wheat price
- » Zinc price

## GEOGRAPHIC COVERAGE

### WESTERN EUROPE

Austria  
Belgium  
Denmark  
Finland  
France  
Germany  
Greece  
Ireland  
Italy  
Netherlands  
Norway  
Portugal  
Spain  
Sweden  
Switzerland  
Turkey  
United Kingdom

### EASTERN EUROPE

Bulgaria  
Croatia  
Czech Republic  
Estonia  
Hungary  
Latvia  
Lithuania  
Poland  
Romania  
Russia  
Slovakia  
Slovenia  
Ukraine

### NORTH AMERICA

Canada  
USA

### LATIN AMERICA

Argentina  
Brazil  
Chile  
Colombia  
Mexico  
Peru

### ASIA PACIFIC

China  
India  
Indonesia  
Japan  
Kazakhstan  
Pakistan  
Singapore  
South Korea  
Taiwan  
Vietnam

### AUSTRALASIA

Australia  
New Zealand

### AFRICA AND THE MIDDLE

**EAST**  
Egypt  
Iran  
Israel  
Saudi Arabia  
South Africa

## AS A CLIENT YOU WILL RECEIVE

### A CUSTOMISABLE SYSTEM

Passport can be configured to include only the information your business needs. Passport also allows individual users within your business to create personalised homepages, further filtering content according to responsibilities. Users can set up a weekly email alert or RSS feed to ensure they do not miss the latest insight from Passport.

### DEDICATED ACCOUNT MANAGEMENT

Your personal account manager is always available to help with specific research queries and set up personalised training sessions, ensuring you get the most out of the system. Passport can be fully networked throughout your company allowing you to save searches and share insights.

## OTHER SERVICES

### RELATED PASSPORT CONTENT

Euromonitor International is dedicated to delivering quality market intelligence to enable you to make better informed business decisions. The following content is available in Passport and can be integrated with your subscription:

- » Countries & Consumers
- » Alcoholic Drinks
- » Beauty and Personal Care
- » Consumer Finance
- » Consumer Foodservice
- » Consumer Healthcare
- » Health and Wellness
- » Ingredients
- » Packaged Food
- » Packaging
- » Retailing
- » Soft Drinks
- » Tobacco
- » Travel and Tourism

### EUROMONITOR CONSULTING

Euromonitor International offers a full range of custom qualitative and quantitative research services. We undertake work for clients across a broad spectrum of market sectors including fast-moving consumer goods, industrial, business-to-business and service industries.

For further information, please visit [www.euromonitor.com](http://www.euromonitor.com)