

Competitor Strategies in Luxury Goods

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Performance across different categories continues to exhibit mixed results

Luxury competitors grapple with persistent pressure on discretionary spending

Luxury players remain cautious with only two out of seven regions at pre-pandemic levels

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Expansion into new territories continues to drive leading players' long-term strategies

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Global powerhouse LVMH increases share of wallet across the luxury industry

Leading luxury players continue to show resilience amid unprecedented disruption

LVMH, Kering, Richemont and Chanel all outperform the industry

M&A activity brings some of the biggest names in luxury and fashion together

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More luxury companies bring the re-sell model in-house

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Key strategies in the luxury goods industry

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Definitions

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