

# Hot Drinks Packaging in Canada

April 2024

Table of Contents

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Thin wall plastic containers are the main choice for coffee packaging

Players designing products that use less packaging to reduce waste generation

Increasing health awareness will continue driving fruit/herbal tea sales

#### PROSPECTS AND OPPORTUNITIES

Anti-counterfeit packaging likely to be a potential differentiator in coffee

Players will continue investing in innovative packaging solutions in line with sustainability

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-canada/report](https://www.euromonitor.com/hot-drinks-packaging-in-canada/report).