

Processed Meat, Seafood and Alternatives To Meat in Tunisia

December 2023

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Processed Meat, Seafood and Alternatives To Meat in Tunisia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Foodservice registers growth in frozen processed red meat Increased availability of ham Local brands dominate

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Focus on healthier positioning

Frozen processed seafood records lowest volume growth

Meat alternatives see some growth

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Staple Foods in Tunisia - Industry Overview

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