

Hot Drinks Packaging in Malaysia

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Introduction of sustainable and convenient instant coffee mixes in flexible paper
Innovative green tea packaging with biodegradable infusers and resealable pouches
Fresh ground coffee in drip bags gaining traction due to convenience

PROSPECTS AND OPPORTUNITIES

Other metal and folding cartons will benefit from strong growth in fresh ground coffee pods
EPR scheme to regulate packaging waste

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