

# Soft Drinks Packaging in Singapore

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Metal beverage cans the leading pack type in soft drinks in Singapore

PET bottles dominate packaging unit volumes in bottled water in Singapore

Strong sales of RTD tea benefit metal beverage cans and brick liquid cartons

### PROSPECTS AND OPPORTUNITIES

Environmental concerns will help to drive the development of sustainable packaging

Soft drinks packaging moving towards smaller pack sizes

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