

Baby and Child-Specific Products in Poland

May 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Robust value growth in baby and child-specific sun care continues
Dermocosmetics maintain a strong position in baby and child-specific products
Surge in sustainable baby and child-specific products

PROSPECTS AND OPPORTUNITIES

Steady value growth expected, although volume sales to be impacted by falling population of children
Private label share set to rise further
Potential for continued growth for e-commerce

CATEGORY DATA

Table 1 - Sales of Baby and Child-specific Products by Category: Value 2018-2023
Table 2 - Sales of Baby and Child-specific Products by Category: % Value Growth 2018-2023
Table 3 - Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2018-2023
Table 4 - NBO Company Shares of Baby and Child-specific Products: % Value 2019-2023
Table 5 - LBN Brand Shares of Baby and Child-specific Products: % Value 2020-2023
Table 6 - LBN Brand Shares of Baby and Child-specific Skin Care: % Value 2020-2023
Table 7 - LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2020-2023
Table 8 - LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2020-2023
Table 9 - Forecast Sales of Baby and Child-specific Products by Category: Value 2023-2028
Table 10 - Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2023-2028
Table 11 - Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2023-2028

Beauty and Personal Care in Poland - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023
Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023
Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023
Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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