

# Video Games in South Africa

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## Video Games in South Africa - Category analysis

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Video games thriving as PlayStation 5 and Xbox Series X

Microsoft acquires Activision Blizzard in USD69 billion deal

South Africa tightens its guidelines to reduce the exposure of children to violent or unsuitable video games

#### PROSPECTS AND OPPORTUNITIES

Bright outlook for video games but challenges remain

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Subscription services proving popular thanks to a wide range of titles and exclusive offers, content and discounts

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