

Sun Care in Algeria

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising awareness of harmful effects of UV rays continues to buoy demand
Algerians show growing preference for products with higher levels of SPF
Laboratoires Venus Sapeco retains sizeable overall lead

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Sun care will continue to benefit from rising health awareness among Algerians
Price hikes and reduced purchasing power will depress volume growth prospects
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Beauty and Personal Care in Algeria - Industry Overview

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DISCLAIMER

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