

# Hot Drinks Packaging in Argentina

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible packaging continues to dominate due to the convenience it offers

Demand for healthy tea increases as consumers become more health conscious

Yerba maté's cultural importance makes flexible paper a key packaging type in hot drinks

#### PROSPECTS AND OPPORTUNITIES

Coffee consumption to continue growing in Argentina over the forecast period

Hot drinks packaging moving towards smaller pack sizes

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